

"WHERE CONSCIOUS CAPITALISM MEETS CONSERVATION"

That's Natural!

FREE "Only the educated are free." - Epictetus

Media Kit



Who We Are

That's Natural is Your 911 for Food and Medicine Freedom. Publishing since April, 2006, we have reached thousands of Coloradans about local products and services that are essential to our quality of life. We want to work with YOU, we are open to partial trade to help with the cost of advertising. Let's reach more customers!

Special Features Every Issue

- Food Freedom in Colorado
- Producer Profiles from 5 Regions
 - Local Currency Initiatives
 - "Better with Barter"
 - Free Us from Fluoride
 - TN! Restaurant Reviews

@TuckerWucker - Natural Dog Diaries

Resources for Local Food

- Farmers and Producers in 5 Regions of CO
 - Farmers' Markets
 - Raw Milk Resources
- Community-Supported Agriculture (CSA's)
 - Heirloom Seeds and Seed Banks
 - Chile Chili Festivals

@ThatsNatural - Social Media Connector



That's Natural! is dedicated to the education and promotion of products and services that build sustainable communities by supporting local business owners, local economies, and local currencies and commodities.

That's Natural! Publishes 4 times per year: Spring, Summer, Fall, Winter

Local Display Rates	1x	2x	3x	4x
A. Full Page	\$900	\$850	\$800	\$750
B. Half Page	\$550	\$500	\$450	\$400
C. Quarter Page	\$350	\$300	\$250	\$200
D. Eighth Page	\$250	\$200	\$150	\$100

DEADLINES

Spring
February 5th

Summer
May 5th

Fall
August 5th

Winter
November 5th

AD SIZES

- A. Full Page 7.875"x10.00"
- B. Half Page (V) 3.906"x10.00" (H) 4.25"x7.875"
- C. Quarter Page (V) 3.906"x5.0" (H) 2.2656"x7.875"
- D. Eighth Page (V) 1.9219"x5.0" (H) 2.2656"x4.0313"

*AD Purchase includes first Ad Design (can be used for multiple issues or other marketing)

**Partial Trade is available, to lower the up-front cost of your ad purchase

Other Services

We are a full service marketing company. From logo design and websites, to ad placement and video/radio commercial creation - we can help you with your promotional needs!

BE SOCIAL!

Add on our Social Media Package for just \$25/month. Weekly Facebook Mention, Two Mentions on Twitter every week, and Dedicated Blog Post/Listing on www.ThatsNatural.info.



On Instagram
[tishatcasida](https://www.instagram.com/tishatcasida)



On Pinterest
[Tisha Casida](https://www.pinterest.com/TishaCasida)



On Twitter
[@ThatNatural](https://twitter.com/ThatNatural) [@ChileChiliFest](https://twitter.com/ChileChiliFest)



On Facebook
[That's Natural & Tisha Casida](https://www.facebook.com/ThatNaturalTishaCasida)

Why Market in That's Natural!?

- We promote the local economy!
- We reach savvy, educated consumers who support and buy from local businesses!
- We are a high-quality publication, publishing since April of 2006!

We appeal to all age groups and varying demographics: 20 to 30, 30 to 40, 40 to 50, and 50+

- 18-30 years old: Growing your own food and finding local producers;
Using our resources wisely; Recycling opportunities and services

- 30 to 45 years old: Supporting sustainable food and energy systems;
Domestic energy and energy independence; Recycling opportunities; Supporting the local economy

- 45+ years old: The next generation - how to teach your kids and grand-kids about sustainability,
self-sufficiency, and preserving our resources.

GRAPHIC DESIGN, WEBSITE CREATION, PROMOTIONS & MORE!

Tisha and her team can help you with your marketing, sales, and promotions needs.

Cost varies based on time and project - partial trade may be available!



TESTIMONIALS:

“That’s Natural has been instrumental in carrying a vital message to a part of Colorado slow to embrace and practice sustainable living. The cause is often the lack of connectivity between those who wish to practice sustainability and local businesses (like ours) who can help. Tisha, her team, and her publications have created a bridge across that divide and helped us reach our audience, and in so doing have helped that audience achieve their goals.”

Bill Morris, President - BlueStarRecyclers

“Tisha was a pleasure to work with on a sustainable agriculture project. She was energetic, creative, diligent and of the utmost integrity. I look forward to the opportunity to work with her in the future.”

Dr. Dennis Lamm, Colorado State University

“Tisha rocks! She saved our bacon this year”
Paul Alhadeff - Farmer, A Wren’s Nest Farm

“That’s Natural” is our “go to” place for advertising and buying from other like-minded folks.”

The Morris’ at Country Roots Farm

“Tisha has done an outstanding job helping me market a new “green/sustainable” audit my company designed in 2009. Her ability to see both the short term and strategic value of custom designed marketing campaigns has been unmatched. I would highly recommend hiring Tisha for ANY marketing/business strategy as she exceeds expectations!!”

Dave Richeson, President - R Concepts Incorporated

“Tisha is one of the more thoughtful business owners I have worked with. She started working on That’s Natural! Marketing & Consulting while we worked together at Whole Foods Market. She has developed the business from the ground up and has added publisher to her many titles. She has the keen ability to stay focused on several tasks at once. She understands that by staying connected to the local organic farmers and growers in Pueblo helps by providing them with needed visibility into the community. She is a driven, committed person and it has been my privilege to work with Tisha on projects and business proposals over the years.”

Al DeBerry - Business Analyst, Verizon Business

That’s Natural!
promotes
products and
services
that are
Sustainable!

Sustainability
means:
good for people,
planet, and
profit!



“Where Conservation Meets Capitalism”

Additional Information Tisha T. Casida & That’s Natural!

Tisha Casida is a Native Coloradan who believes in individual sovereignty, protecting property rights, and holding the federal government accountable for actions taken that affect individuals’ natural rights.

She has worked for eight years as an entrepreneur engaging in creating wealth by educating people through marketing, advertising, and promotions. She is a staunch advocate for food and medicine freedom.

She is a former Independent candidate for Colorado’s Third Congressional District, and a firm believer in protecting individuals, farmers, and small business owners by making sure that important decisions affecting them can be made at the State and local level of government - where the actions of government are more transparent and “officials” are easier to hold accountable.

That’s Natural! is a publication focused on educating people about Sustainability – Health & Wellness, the Environment, the Arts, and supporting LOCAL SMALL BUSINESSES.



Events & Activities from That’s Natural!



Interested in promoting with an event/activity or having That’s Natural! create one for you?

Let us know!



Common \$ense

“Why Playing in the Sandbox Together Is Smart”

